



University of Pécs  
Faculty of Sciences  
Institute of Geography and Earth Sciences

## ANNUAL MEETING OF THE HEXAGONAL RESEARCH GROUP

'Co-operative settlement, creative region'

20<sup>th</sup> – 22<sup>nd</sup> 09. 2018.

Villány | Hotel Ermitage\*\*\*\*



## LETTER OF INVITATION

It is our pleasure to inform you that organization of the next Annual Meeting of the Hexagonal Research Group is in process. We gladly would like to share the most important information about the conference.

According to our plans, one of the hotels of the Villány Wine Region, within the geographical proximity of Pécs, will host the conference at 20th-22nd September 2018.

According to the traditions, we are waiting for your arrival on Thursday (20. 09.) in the afternoon. Then we will continue the conference with the presentations on Friday between 9:00 - 16:00. We are also going to organise an irregular and special workshop on Saturday between 10:00 - 12:00.

***The topic of the conference is: 'Co-operative settlement, creative region'.***

The subject of the conference adjusts to the research project going on at our Tourism Department, with the title of 'Sustainable, intelligent and inclusive regional and city models'. Therefore, we would be very grateful if we could share our research results, best practises with each other, connected to the given topic of the project. As usual, the languages of the conference are English and German.

*This conference has been supported by the European Union and Hungary and co-financed by the European Social Fund through the project EFOP-3.6.2-16-2017-00017, titled "Sustainable, intelligent and inclusive regional and city models".*

## PROGRAM

### 20. September 2018

From 14:00	Arrival
18:00	Registration
19:00	Dinner

### 21. September 2018


9:00 – 10:30	Lectures
<ul style="list-style-type: none"><li>• Jörg Maier: Kreative Milieus und interkommunale Kooperationen als Teilstrategien der Regionalpolitik - Erfahrungen der letzten 30 Jahre</li><li>• Wolfgang Sulzer: Changes in the structures of small cities – a documentation of land use pattern changes in selected regions of the Province Styria (Austria)</li></ul>	


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	<ul style="list-style-type: none"><li>• Vladimir Drozg: Regional characteristics of the rural area Svečinske gorice</li><li>• Judit Péterfi: A Co-Operative Settlement for the Utilization of the Hertelendy Castle</li></ul>
10:30 – 11:00	Coffe break
11:00 – 12:30	Lectures
	<ul style="list-style-type: none"><li>• Jiri Jezek: Inter-municipal Cooperation in the Czech Republic. Critical analysis</li><li>• Krzysztof Gwosdz – Agnieszka Sobala-Gwosdz: Transforming the post-industrial city through prestige cultural projects: the case of Katowice</li><li>• Judith Pizzera – Filippina Risopoulos-Pichler: Identity based branding: Creative methods in the process of destination image building</li><li>• Andrea Horváth: Comparsion of tourist accommodation ecolabels in Hungary, Croatia and Serbia</li></ul>
12:30 – 14:00	Lunch time



14:00 – 15:30	Lectures
	<ul style="list-style-type: none"><li>• Katarína Danielová: Creative Settlements: Pilgrim places on the way to the pilgrim routes</li><li>• Thomas Höflechner – Danko Simic – Anna Siebenbrunner: No shot in the Dark – Factors for a successful Implementation of Co-Operative Housing Projects</li><li>• Géza Szabó - Bence Závodi: Cultural utilization of space in the tourism of Pécs</li><li>• Klaudia Szeidl – Antal Aubert: Die Erscheinungsmöglichkeiten der deutschen Nationalität auf dem touristischem Markt</li></ul>
16:00 – 17:30	Field trip
18:00 – 19:00	Dinner time
20:00	Drinking song concert
<b>22. September 2018</b>	
10:00 – 12:00	Workshop
12:30	Lunch time

 **Topic:** 'Co-operative settlement, creative region'

 **Date:** 20<sup>th</sup> – 22<sup>nd</sup> September 2018.

 **Venue:** Hungary | 7773 Villány, 15. Batthyány street |  
Bock Winey | Hotel Ermitage \*\*\*\*  
(<https://bock.hu/en/>)

 **E-mail address:** hexagonalconference@gmail.com

Pécs, 06. 09. 2018

Kind regards,

*Dr. Antal Aubert*  
Professor  
University of Pécs

**SZÉCHENYI** 2020